

# Peace on Earth





# Best Holiday Wishes to All

**T**his holiday season is an excellent time to express, for myself and the entire management team, our appreciation for your efforts in helping to maintain courteous and dependable service to our customers.

As you know, the operation of a utility company is a varied and complex business, but let me assure you that your individual efforts have not gone unnoticed.

With your continued support, the challenges we face together in the future will be met and overcome.

Again, thank you, and a very Merry Christmas and Happy New Year to you all.

*Gloyd R. Smith*



Volume 49

Number 10

December, 1971



Ecology p. 2



Kinkajou p. 8

Published Monthly By  
Public Relations Dept.

**GULF STATES UTILITIES CO.**

P. O. Box 2951  
Beaumont, Texas 77704

James S. Turner, Director, Public Relations

Pat McMeel, Associate Editor

Jim Harper, Contributing Editor

Henry Joyner, Contributing Editor,

Baton Rouge

Member:

**IOPE / Houston**

**OUR COVER:**

*The meaning of the cover is self-explanatory.*

*It's something we all are praying for.*

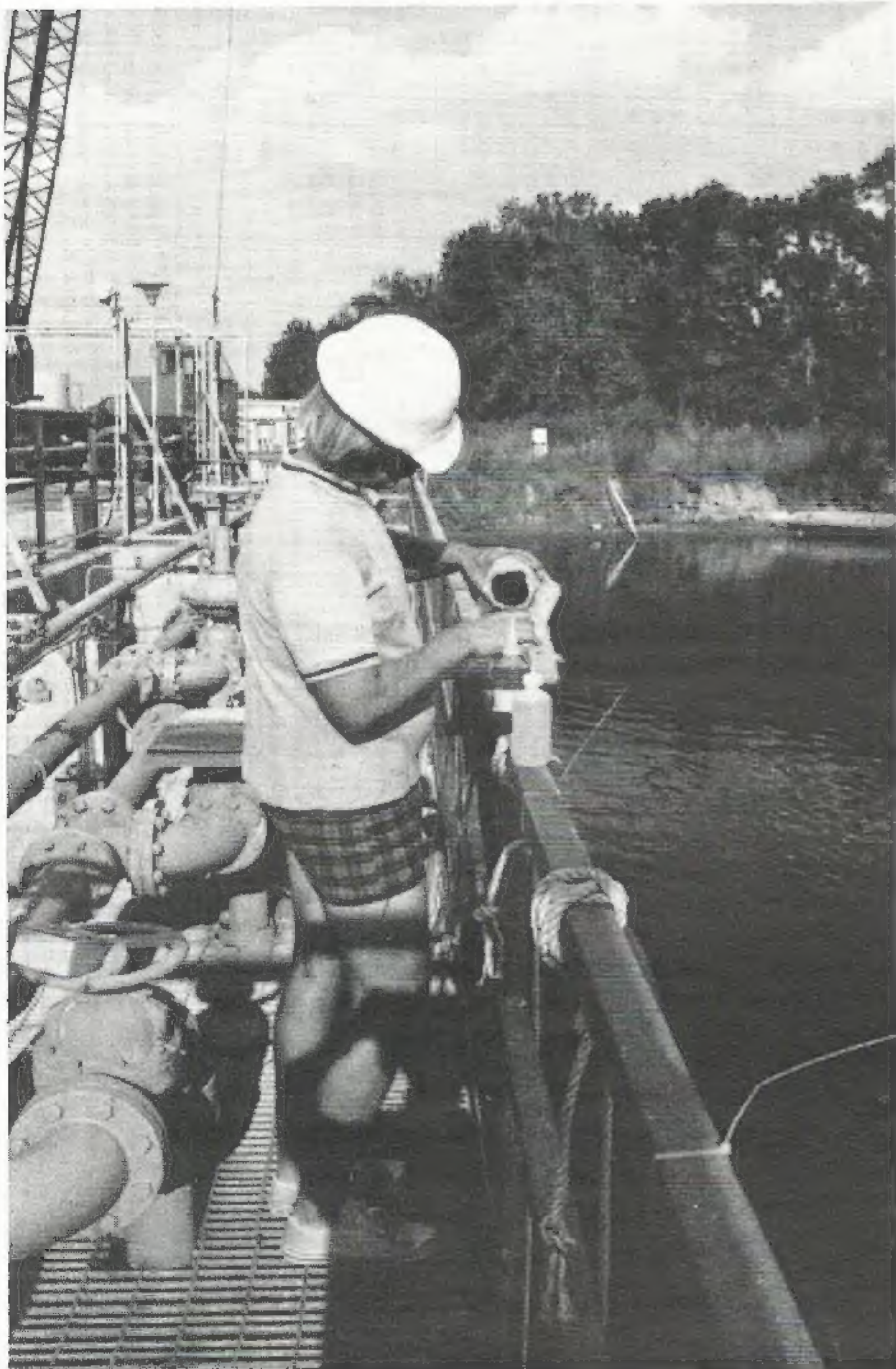
*The photo of the earth was made available courtesy of the National Aeronautics and Space Administration in Houston. It was taken during the Apollo 10 mission from 36,000 miles away enroute to the moon. While the Yucatan Peninsula is obscured by clouds, nearly all of Mexico north of the Isthmus of Tehuantepec can be clearly delineated. The Gulf of California and Baja California and the San Joaquin Valley of California can be easily identified. Also, the delta of the Rio Grande River and the Texas coast are visible.*

<i>Ecology Study</i>	2
<i>Christmas Story</i>	4
<i>Information Center</i>	6
<i>Kinkajou</i>	8
<i>GSU News</i>	9
<i>Promotions</i>	16
<i>Service Awards</i>	18
<i>Retirements</i>	19
<i>Deaths</i>	20
<i>Letters</i>	21
<i>Coffee Cup</i>	22
<i>Welcome Aboard</i>	24



# Company Contracts Ecological Study

## Zooplankton Organisms Are Primary Concern



A great deal of the work is just routine says Mr. Wiersema. Collecting the various samples at the intake and discharge points of Sabine Station around the clock gives the men an idea as to peak activity of the zooplankton as well as many other facts.

It has taken the world a while to realize that pollution, in all its many forms, is slowly making scarce two items that most people have taken for granted - - wildlife and clean air.

But, contrary to popular opinion, many of the industries around the world are attempting to reverse this trend. The electric utility industry stands among the first rank in this battle, and spends literally millions of dollars each year seeking to do its part. A prime example of this effort can be found in our own company.

A far reaching and extensive ecological study has been undertaken at Sabine Power Station near Bridge City to assess the impact of the plant on the ecological system of the lower Neches River. Pollution has not been a problem here, and this study has been undertaken to make sure it never is a problem.

As the company grows, so will our physical facilities. With this in mind our company contacted TRACOR, a sciences and system group located in Austin. A contract has been signed authorizing the Ocean Sciences & Water Resources Department, under the direction of Dr. William Espey, Jr., to conduct a 14-month investigation to determine the nature and likely value of the ecology now existing in the marshland around Sabine Station, the canal, Sabine Lake and the lower Neches River.

Specifically, the investigation has three primary objectives: (1) Study of the ecology at the proposed cooling pond site in the marsh; (2) Evaluate the ecological effects of the company's present discharges on the receiving waters, and, (3) to determine the fate of zooplankton organisms following their rapid passage through the power plant's condensers.



Begun this past summer the investigation is necessarily long in that the biologists need this time to observe the seasonal trends in the biological collections. This will, in turn, provide information to our management on which to base future company plans.

Jim Wiersema is project director and heads the actual field work at Sabine Station. With Mr. Wiersema, when PLAIN TALKS visited, was Richard Mitchell, a zoologist, and Dr. Espey.

"Most of our work is pretty much routine," said Mr. Wiersema. "But it livens up when we move out into the marsh." Mr. Wiersema said the marsh around Sabine Station was literally teeming with life and that the warm water discharge from the plant might just be beneficial to the wildlife.

Mr. Wiersema and his crew work in two week increments. In some cases the men work around the clock catching cat-naps here and there in between their taking samples.

"Basically," as Mr. Wiersema explained it, "we have three major work areas. The intake and discharge canals, the marsh itself, and the lower Neches and Sabine Lake areas that border the plant site."

The effect of the power plant on the zooplankton organisms appears to be the major area of investigation. Since the zooplankton organisms constitute the critical food supply of wildlife in the area, these organisms will be closely studied to evaluate what effect, if any, the thermal plume has on this life.

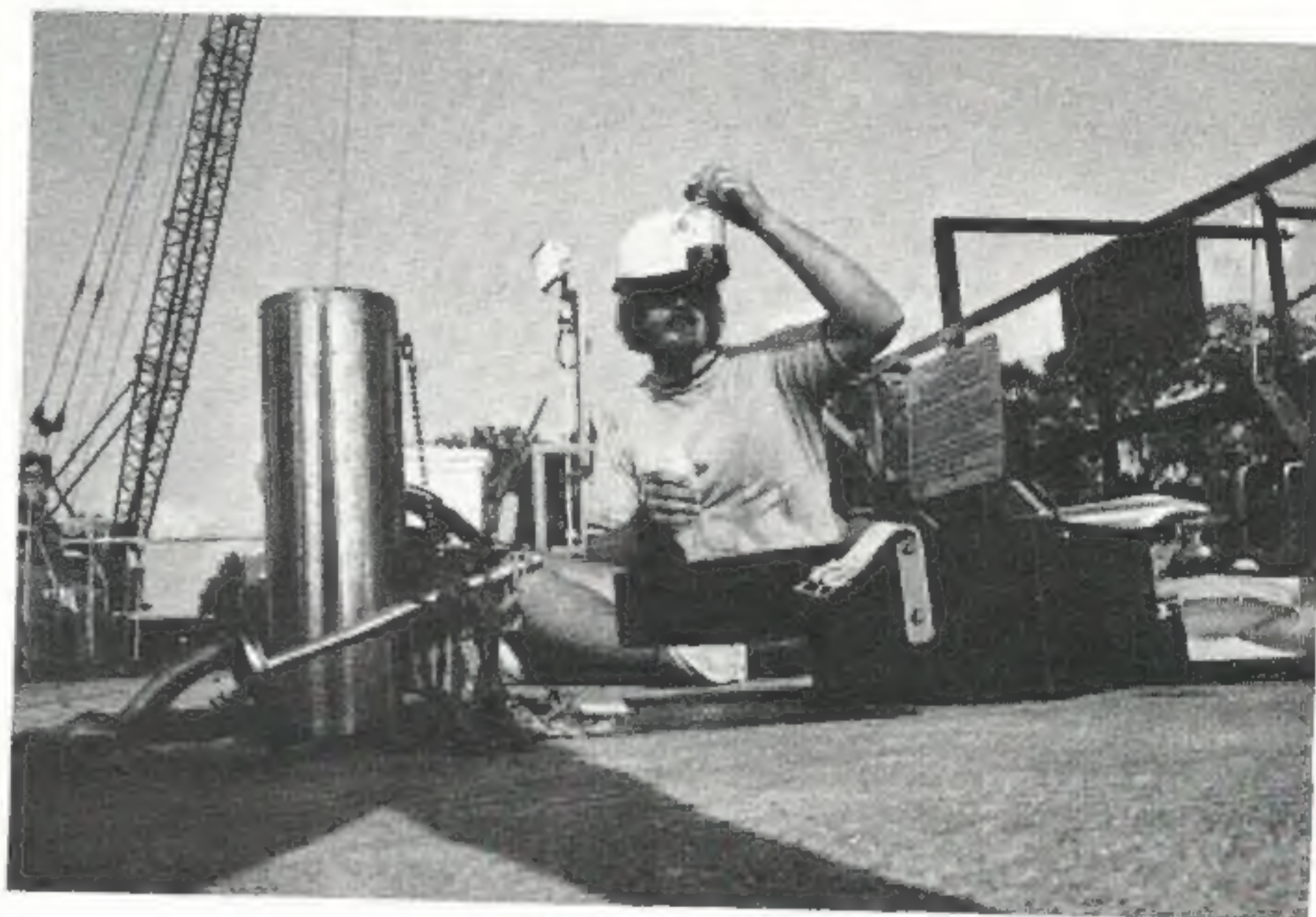
This investigation, and other ecological studies undertaken by other companies who have shown that they care, will go a long way in helping assure that future generations can enjoy nature's benefits as God intended.



Dr. William Espey, Jr., left, Jim Wiersema and Richard Mitchell, prepare to pack up and head back to land after a successful search in Sabine Lake. The samples will be added to their growing stockpile, catagorized and recorded. This will be done many times during the 14 months of the study helping to provide an over-all picture of the ecological system surrounding Sabine Station.



Mr. Wiersema, left, zoologist Richard Mitchell (center), and Dr. William Espey, Jr., huddle around the net to see what they have captured. By studying the various types of wildlife in the lake, they get an idea as to the health of the creatures before they enter the intake canal.



Jim Wiersema, project director for the ecological study being conducted at Sabine Station, peers into a sample jar containing some of the zooplankton he has just collected. Later he will catalogue them.



Some of the tools used by the TRACOR team include this net which is used to funnel fish, crab, shrimp and many other kinds of life into a catch located in the center. Another means of studying the life is the taking of soil samples which is accomplished by a hand held dredge or scoop.



Barth curried and fed the horse and donkey, then kicked together a thin bed of straw for himself. Every aching muscle cursed his master. On these hard-riding journeys to the provinces, the petty Roman official could sleep each night in the best room of the village inn but, for his slave, any piece of floor or ground was good enough. And his humor was of the sort nourished in the brutal arena. How he had laughed that afternoon when the donkey stumbled and pitched his rider into the rocks! Barth had landed on the stump of his arm and the knifing pain would be with him for days.

At least it was warm here in the stable and the animals were contentedly quiet. He curled up on his cloak and finally found a half-comfortable position on his pallet. But rest was snatched from him. Soon the door hinges rasped and currents of chill night air shouldered their way in.

Barth sat up resentfully. Even if he couldn't sleep, he would like to be left undisturbed. "What do you want!" he demanded.

The inkeeper's wife hung with fat and smelled of untidiness. She squinted over the flickering lamp in her hand and said, "I want for you to move out. There's a man and a woman here has more need for the stable tonight."

"Go away! This is a miserable place for a bed, but you gave it to me and I'm staying!"

"There's a shed against the side of the barn that's good enough for you. You can take out some straw."

"A shed? I saw it. With one shole side open and a roof full of holes! Give it to your friends — there's two of them and they can keep each other warm!"

"You paid me nothing to stay here for the night. I can give this place to anybody I choose. My husband will move you out quick enough if you don't move yourself!"

"I think not. My master is an important person in these provinces and he won't let you —"

"Go get your master if you want to! You'll find him in bed drunker than a pig in a wine vat."

Barth got to his feet, throat taut against the pain. "You talked with him and agreed that I could sleep here. He is a man of authority and can make it hard on those who break their word to him. He may be drunk tonight, but he'll be sober in the morning and if he finds his servant has been booted out of bed, you'll learn what it means to lie to a Roman official!"

# A Christmas Story

The woman's lips quivered, loosing a dribble of saliva. "We'll see! I'll tell him you insulted me and threatened me and . . ."

"Please — never mind."

Barth turned to the voice. There were two shadowy figures by the open door. A bearded man with drooping shoulders. A cloaked woman, pressed close against him. Her words were low and colorless with fatigue.

"The man is right. He was before us. And it is plain he is weary and suffers. We will make our bed in the shed."

The inkeeper's wife made only a feeble protest. "The night will be cold. And if your time should come . . . but I want no trouble."

Then Barth stepped around her and saw more clearly the woman at the door, and understood. But why should their troubles concern him? Did not he too need a bit of warmth, a sheltered corner in which to rest and heal the raw edges of exhaustion? Let these two Jews take care of themselves!

"We have our robes," the woman was saying. "If we can take some straw . . ."

The inkeeper's wife set the lamp down. "Help yourself, if that's the way you want it." She scuffed out hurriedly, as though fearful they would change their minds.

Barth stood scowling, trying to beat unwanted memories back into their black pockets. But he failed. They thrust their way out and hung before him like a gallery of contorted pictures. There was his home in the far northland, with his bride at its hearth. The ruthless Roman invaders and the bloody struggle that left his arm lying in the dust. His charred home and fields. And the agony of his wife's face as she, bearing their unborn child, was dragged away.



## *His First Gift*

On that terrible day, no hand had been lifted to help him. Soon this hour too, and the woman who passed through it, would join his host of memories. What would be the pictures they would carry into the future? The canvas was hanging, the brush was poised. And the moments were fleeting.

The man whose shoulders drooped was sweeping the floor with his fingers, gathering a few stalks of straw. He had scraped together an armful and was at the door when Barth spoke, almost savagely.

"Wait. You can have my bed."

He picked up his cloak and without heeding their words or their looks, brushed past and out of the warmth of the stable into the chill of the night. He paused only to pull the door shut.

A cave would have given better shelter than the shed and the hours taunted him with their sluggishness. Occasionally an outburst of revelry escaped through the shuttered windows of the inn. Sleep stumbled past Barth with a heavy tread, dragging behind it those phantasms of darkness that keep a troubled mind in turmoil.

Around midnight there was a time of hurried footsteps and insistent voices and much rattling of the stable door. After that a star of great brilliance found one of the holes in the shed roof and lingered like a caress on the tossing slave. Then slumber came to him.

Barth stirred awake with the dawn and pulled himself up at once. Any delay in starting the day's journey would bring his master's wrath upon him. At the stable door he hesitated a moment, then pushed it open and went in. The steamy warmth enveloped him and the hay in the manger was sweet. He glanced without interest at the woman who lay with eyes closed, one arm cradling her babe. Her husband was

not there. Barth went to his chores, thinking, "I suppose it's like all newborn, red and wrinkled and squally. But, of course, she'll think it's beautiful."

He put halters on the horse and donkey and started to leave. Then the woman spoke.

"Please wait a moment. I must thank you."

"I want no thanks," he said, gruffly.

"My babe — isn't he beautiful?"

The infant was so swaddled that all Barth could see was a red, wrinkled nose. "Beautiful," he said.

"We do thank you, all three of us. It would have been very hard out there in the night."

She had gentle eyes, he thought. His wife had had gentle eyes. "I suppose it would."

"You slept little and are not rested. It's plain to see. I am sorry."

He shrugged and his voice was brusque. "Forget it. The night is past."

"Yes. We have a new day. May the sun shine brightly for you."

She uncovered her first-born's face and smiled upon it. Barth thought, "No, he is not beautiful — But he will be some day if he grows in her image."

"Good-bye," he said. "I am sorry I do not have a gift for your babe, but nothing is more empty than the pockets of a slave."

The child stirred and she drew it closer. "What greater gift could there have been," she asked softly, "than the one you did give?"

"What do you mean? I gave him nothing."

"Yes. The bed which you yourself needed so much."

"You call that a gift — a bit of straw on a dirt floor!"

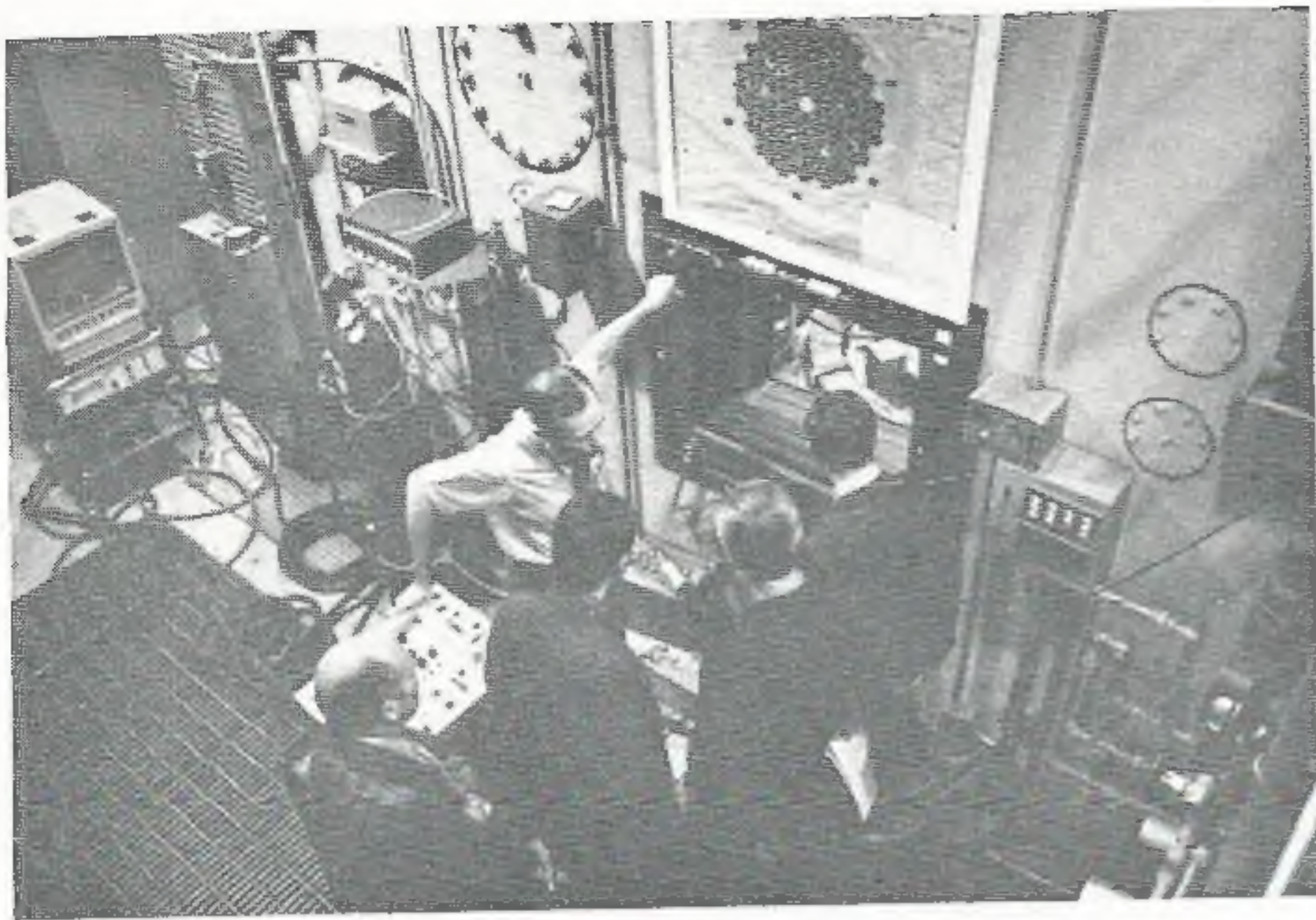
"It was a warm and secure place for a babe to be born. I tell you that no treasure, not gold nor frankincense nor myrrh, could have meant so much for me and for him last night. Yes, you made him a gift, a priceless one."

"Well, may he have many more and much better," said Barth.

He led his animals out and found the mounting sun to be mellow and full of promise. Under its touch the aches and stiffness of his body melted away. Even the stump of his arm was free from pain.

"I must have rested more than I knew" he thought. "I have not felt so well for a long time . . . He really was a beautiful babe. I wonder if He will ever know that His first gift came from a slave."





Mel Johnson, SEFOR engineer, explains just how the reactor vessel itself is refueled. Looking into the reactor chamber is a rare happening for visitors.



With the SEFOR Information Center in the background, the group poses for a family portrait. Left to right are Jim Killough, Floyd Crow, Franz Tomlinson, Bill Klover, Roger Moore and Jim Turner.



The SEFOR power plant itself as seen from the balcony of the Information Center.

NOW UNDER STUDY

# Information Slated For

Virtually every nuclear power plant in America has, in addition to the actual plant itself, a supporting facility nearby known as the Information Center. Our newly announced River Bend Station near St. Francisville, La. will be no exception.

What exactly is an information center? It's a variety of things. In most centers are located various displays, working models, graphs and the like describing to the visitor, the process of generating electricity via nuclear-fission. There is usually an auditorium for film and slide presentations, and a host of incidentals all of which help the visitor to understand the workings of a nuclear power plant.

Roger Moore, nuclear planning engineer, and Bill Klover, nuclear staff assistant, have been traveling to various centers around the country to get an idea as to just what should go into the River Bend Station center. What follows is their conception of what our information center might look like, although plans have not been finalized as of this writing.

"We have tried to take the most useful points of each of the information centers we have visited, and mold them into one plan. Then, along with other recommendations from such people as Jim Turner, director of advertising and public relations, Jim Harper and Pat McMeel, public relations representatives, we have come up with the following outline," said Mr. Moore.

Our proposed center will be known as the "Environmental Center." It will be divided into three main areas, with approximately 5,500 square-feet of floor space. The three main areas will be an auditorium, a laboratory, and a display area.

The center will be constructed with architecture favoring the ante-bellum or classical form. One idea under consideration is to build the facility in a "C"



# Center River Bend

shape, with a courtyard. A great deal of care will be taken to insure that the facility blends in with the natural beauty and history of the general locale.

Displays in the building will develop the conservation theme of our natural resources, an area in which we are greatly interested. One of the principal displays will be fish tanks and recorded commentary to describe to the visitors our efforts in environmental studies.

Other displays may include a large electric system map telling the company story, a display showing the many uses of electricity, visual representation of the uranium atom, a reactor model and many more.

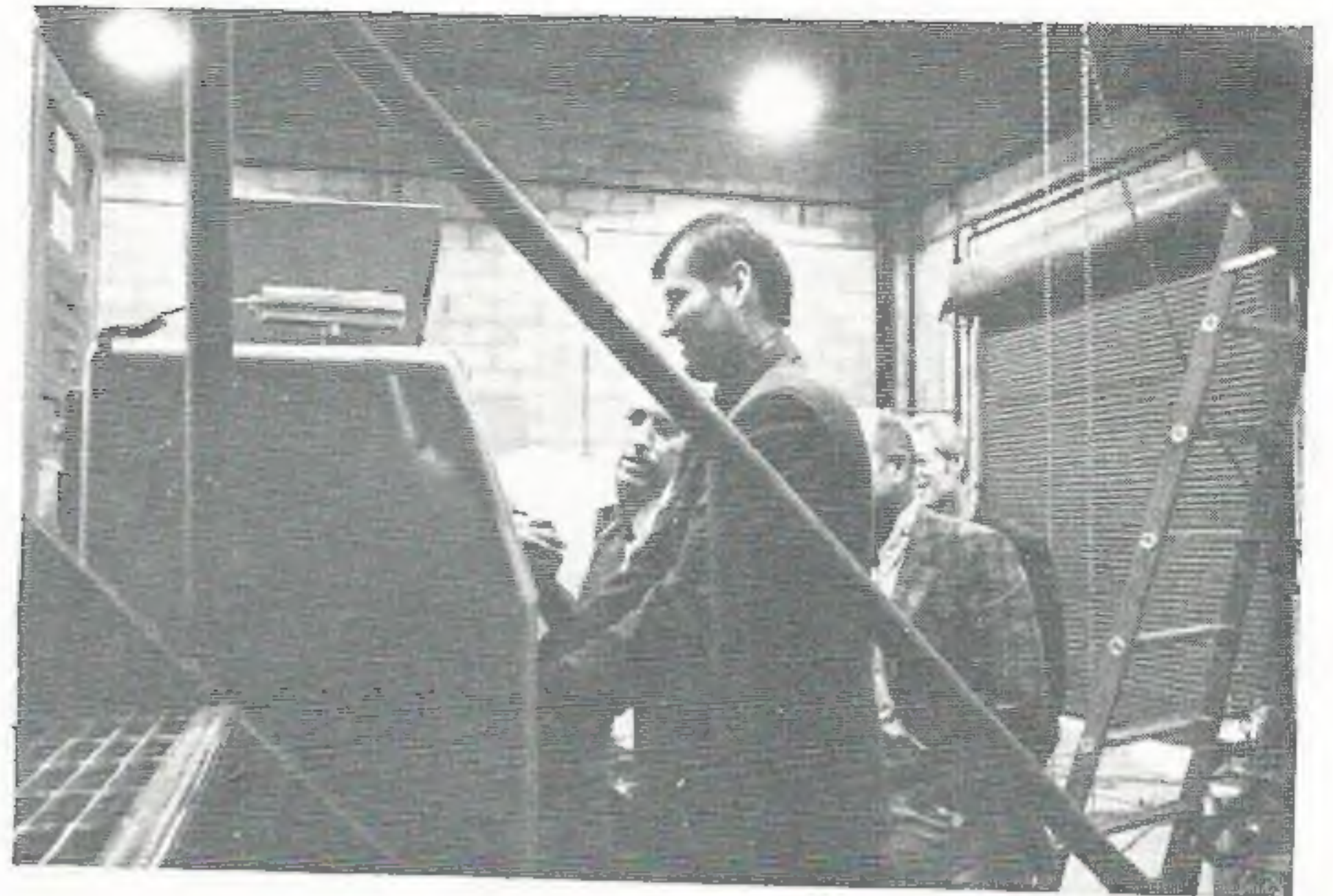
These are just a few of the ideas that are currently being considered for the "Environmental Center."

Much planning has gone into these recommendations. Recently Mr. Moore, Mr. Klover, Mr. Turner, Franz Tomlinson of Sabine Station, and PLAIN TALKS editor McMeel were flown to the Southwest Experimental Fast Oxide Reactor (SEFOR) site in Fayetteville, Ark. to inspect the Information Center there.

Met at the airport by Southwestern Electric Power Company personnel Wayne Counts and Harley Freedle, the group was given a tour of the plant and information center. Dave Hughey, Information Center guide, informed our people of just what services the center performed.

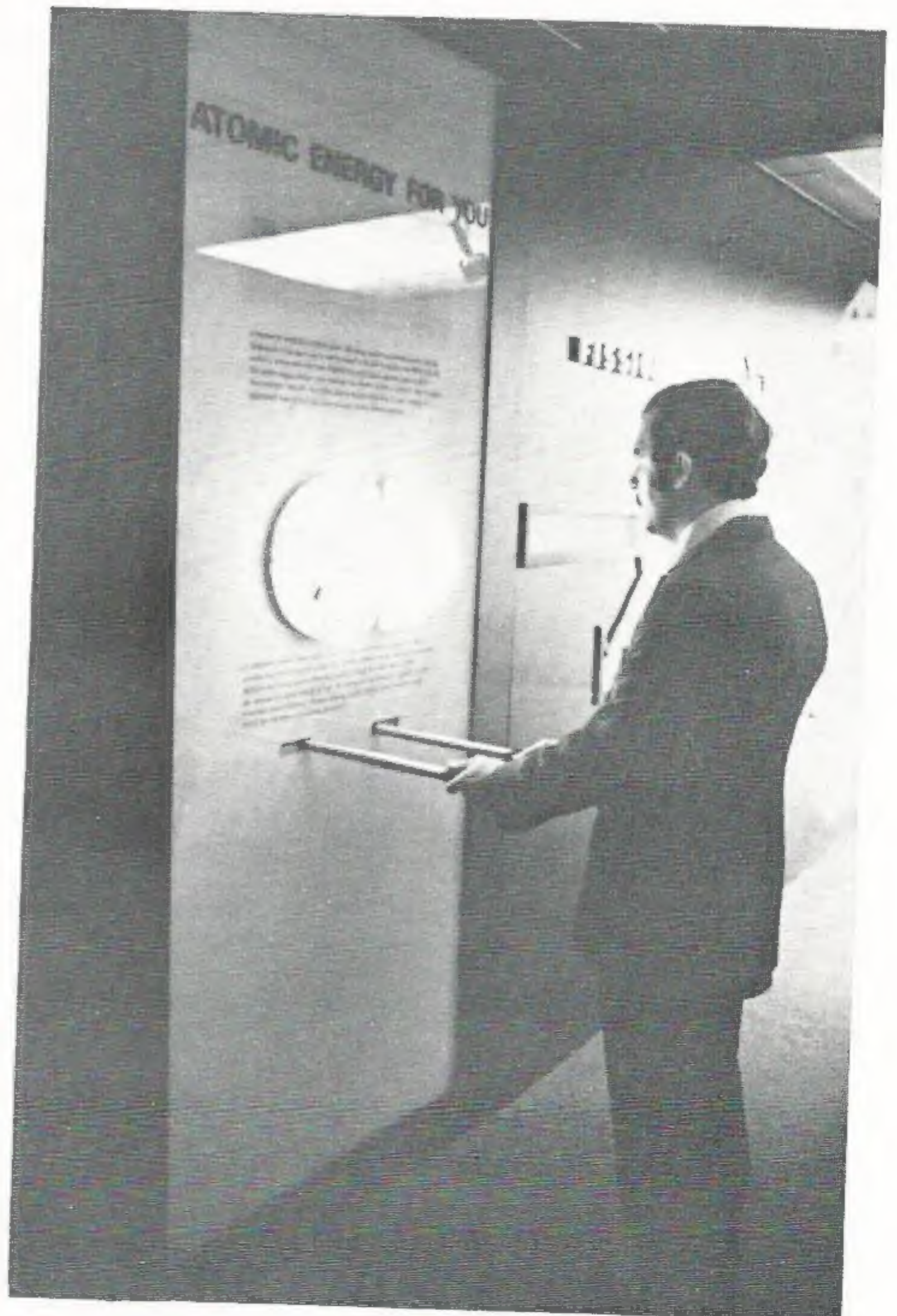
This information, along with all the other data gained on other visits to information centers around the country will go into making our center a worthwhile and truly representative facility that should provide most of the answers the public will ask concerning nuclear generation at River Bend Station.

If these plans are approved, construction on the "Environmental Center" should begin sometime in 1973.



Jim Killough, co-pilot for our company, sticks his hands into the beta-gamma machine following a tour around the containment vessel of the reactor. The machine checks for possible radiation. A nervous Mr. Killough checked out Okay.

Sabine Station engineer Franz Tomlinson tries out one of the many displays located in the SEFOR Information Center. This display demonstrates nuclear fission.





# Escaped - One Kinkajou



When John Flynt and Lloyd Crawford joined our company, they realized that they might be called on to work in odd situations. But what happened recently in Huntsville nobody could have predicted.

It all started innocently enough. A Houston television station, KPRC-TV was getting some footage on the Sam Houston University mascot, a Kinkajou called Sammy. A Kinkajou???

The dictionary defines and describes a Kinkajou as "... of Algonquian origin: akin to the Ojibwa wolverine ... a nocturnal arboreal carnivorous mammal of the family Procyonidae inhabiting Mexico, Central and South America ... about three feet long, slender body, long prehensile tail, large lustrous eyes and soft yellowish brown fur."

Anyway this whatever it is escaped and naturally took to the tree tops in an effort to get far away from all the people. An emergency call was placed to our company office for help. Enter Mr. Flynt and Mr. Crawford.

Try as they might our valiant pair could not corral the elusive animal, at least not on the first attempt. Our men decided to wait for several hours in order to let the crowd clear and let the Kinkajou calm down. The second attempt was successful and Sammy is once again safe and sound back at the university.

We have just one question. Athletic teams at Sam Houston are called the Bearkats. But I guess, on second thought, that does sound more appropriate. Can you imagine a team called the Sam Houston Fighting Kinkajous?



# GSU NEWS

## Joseph Robichau Named Vice President, Marketing



**JOSEPH ROBICHAU**  
Vice President  
Marketing

Joseph O. "Joe" Robichau will assume the position of vice president-marketing January 1, 1972. His appointment came through action of the company's board of directors.

Mr. Robichau has been serving as assistant to the vice president-general sales manager since September, 1971. In his new position, he will be responsible for all sales promotion, marketing services, and advertising functions of the company.

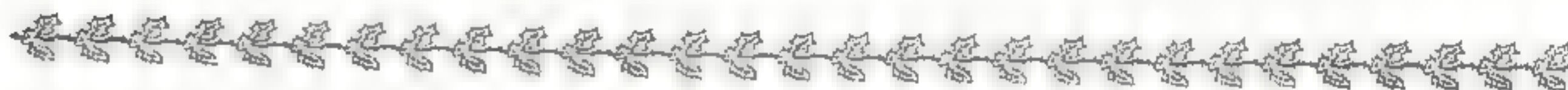
A native of Beaumont, Mr. Robichau received his electrical engineering degree from Lamar University. He is the first graduate of that school to become an officer of the company.

Joining the company in 1957, Mr. Robichau worked in the relay and communications and system production departments before his promotion to manager of information and data services in

1967. In addition, he has served as vice president of the company's wholly owned subsidiary, the VARIBUS Corporation, since its formation in March, 1970.

Mr. Robichau is a registered engineer in Texas and a member of the Institute of Electrical and Electronics Engineers.

Married to the former Betty Jean Pate of Beaumont, he and his wife have six children. The family attends St. Anne's Catholic Church in Beaumont.



### Thrift Plan

Purchases of Gulf States Utilities Company stock made by the Trustee during November, 1971 and covering employee deductions and company contributions through October, 1971 were as follows:

3,103 shares of common stock at a total cost of \$65,713.95 for an average cost per share of \$21.1776.

80 shares of \$4.40 preferred stock at a total cost of \$5,018.80 for an average cost per share of \$62.735.

The Trustee deposited \$42,189.97 with the Savings Department of the First Security National Bank of Beaumont.



Bill Fox, right, residential sales in Dayton, was recently congratulated by the Liberty County Red Cross Fund Drive chairman Carl Pickett for his efforts as chairman of the Dayton area, and for helping make the campaign a success.



# Futuristic Experiment Undertaken In Austin

Picture if you will a giant magnetic bottle capable of housing controlled nuclear fusion by confining plasma particles heated to 100 million degrees. Though it sounds like something out of a Buck Rogers comic strip, just such a machine was dedicated recently at the University of Texas -- it's known as the Texas Tokamak.

Sponsored by the Texas Atomic Energy Research Foundation, which is composed of 10 Texas electric utility companies including our own, Texas Tokamak is a refined product based on a Soviet prototype.

It is thought that nuclear fusion might well provide the answer of producing a virtually unlimited supply of electricity for the demanding years of the future. This would be accomplished by learning to control thermonuclear reaction, the fusion of the nuclei of heavy hydrogen-deuterium and tritium. It is with this purpose in mind that Texas Tokamak was built.

The nuclear power plants of today, including our newly announced River Bend Station near St. Francisville, are nuclear fission plants. What is the difference between "fission" and "fusion?" Fusion

is the formation of the heavier nucleus from two lighter ones with the attendant release of energy. Fission is the process whereby the nucleus of an appropriate type, after capturing a neutron, splits into two nuclei of lighter elements, with the release of substantial amounts of energy and two or more neutrons.

Earl White, assistant to the president, and Jim Turner, director of Advertising-Public Relations, represented our company at the dedication ceremonies. They were joined by representatives of the other nine investor owned electric utilities in the TAERF, and scores of scientists, news representatives, state and national dignitaries including President Nixon's science adviser Dr. Edward E. David, Jr., and Mrs. Lyndon B. Johnson.

If successful, the future of Tokamak boggles the mind. For instance, an eight ounce glass of water contains 6/1000 of a gram of deuterium. If that "speck" of deuterium could be burned with the same efficiency as the fossil fuels, it would do the work of several hundred pounds of coal. One barrel of water would provide the energy to produce sufficient electricity to satisfy the needs of the average American home for half a century.

But success lies years and many painstaking experiments ahead. In order to harness this power a way must be found to confine the isotope bearing plasma. Since almost all known materials have a melting point of less than 10,000<sup>0</sup>, a very special container must be discovered that can withstand heat much higher than



Newsmen, scientists, state and national dignitaries and representatives of 10 Texas utility companies including our own, were on hand for the dedication of the Texas Tokamak at the University of Texas. Success of the venture would mean a virtual unlimited supply of electric energy for the future.

(Photo courtesy of Texas Electric Service Company)

(Continued on Next Page)





Floor captains and officers of the United Appeals campaign gather in the foyer of the main office building in Beaumont to accept the Fair Share award. The main office won the award with over 72 percent of the employees giving their fair share. Left to right they are: Tom Amerine, co-chairman; President Floyd Smith; Sam Maggio; Carlton Baker, UA City Chairman; Ray Clausen, company chairman; Charles Collier; June Bobo; Mickey Wilson; Burt Rogers; Mary Lou LaRocca; Norman R. Lee; Nathan Bibb; Carolyn Theobald; Wally Sisk; Larry Smith; Naomi Haynes; Lionel Dugas; Ricks Bryant, Glenn Haines; Barry Hartt, co-chairman; and Ron McKenzie. Not pictured are Ronnie Cunningham, Tom Whiddon, Muriel Hayes, Charles Bordeman, Cuban Shankle.

## Texas Tokamak

10,000°. In fact the container must be able to control temperatures in excess of millions of degrees. Such is the purpose of the magnetic bottle concept.

Built at a cost of over \$2,000,000, the Texas Tokamak is a doughnut shaped chamber with aluminum walls six feet thick, and about six feet in diameter.

Within this chamber a vacuum is created with the use of a powerful pump. Gas is then injected into the vacuum. This gas is highly heated and enters the vacuum as isotope bearing plasma. It is here that the most critical stage takes place.

A bank of batteries outside the chamber will be activated. The charge will create a lightning bolt with more energy than the combined generating power of the 10 sponsoring electric utilities. This

bolt will enter the chamber igniting the plasma. The temperature inside the chamber will rise to more than 100 million degrees and magnetic configurations, activated by the electric charge, will come into play controlling the fusion that takes place. It is the magnetic configuration that, hopefully, will stabilize the plasma long enough for controlled fusion to take place.

As complicated as this sounds, scientists feel that the answer to controlled thermonuclear reactions is not far off relatively speaking. Through the efforts of Tokamak and other research projects of a similar nature, the day of unlimited electric power through nuclear fusion may be at hand before the turn of the 20th century.



Company Home Service Advisors attended a special training course in the Beaumont office recently. The training concerned uses of the incandescent lamp, and was directed by Mildred Tribble (standing), Home Service Coordinator. On hand for the course were, left to right, Elaine Wallace, advertising copywriter; Ann Allison, Baton Rouge; Beth McLaughlin, Beaumont; Margaret Andries, Lafayette; Emily Fleming, Conroe, and Yvonne Collins, Conroe.



*Introducing:*



**River Bend  
Station**





In a history making announcement, Floyd Smith, president of the company, released plans for the construction of a 900,000 kilowatt nuclear-fueled power station near St. Francisville, La.

To be called River Bend Station, this plant will be constructed on a 2600-acre site by Stone & Webster Engineering Corporation of Boston, Mass.

Following approval of plans by federal, state and other regulatory bodies, construction of the unit is scheduled to begin in 1974. The facility should be in full commercial operation by late 1979.

River Bend Station will cost approximately \$300 million. "This heavy investment," said Mr. Smith, "illustrates the faith that Gulf States places in the future economic growth of this state and of our entire service area." The company serves an area of about 28,000 square miles in Louisiana and Southeast Texas.

Mr. Smith said the company's decision to build a nuclear-fueled plant was dictated by the rising costs and declining supplies of fossil fuels for electric power generation.

"All of our existing generating units use natural gas for fuel," he said, "but we have reached a point where gas or other fossil fuels cannot be obtained in sufficient quantities to meet the future power needs of this area."

The site of the new River Bend generating station is four miles south of St. Francisville and 25 miles north of Baton Rouge.

Since nuclear fuel is free of combustion, the generation of electricity by this method will have less impact on the environment than present-day fossil fuel plants, Mr. Smith said.

The estimated payroll during construction on the unit is \$50 million. Upon completion, approximately 75 employees will man the plant.

The 900,000 kilowatt unit will be the largest on Gulf States' system, and it will be the first nuclear-fueled unit operation in the company's system.



# Nuclear Planning Staff Faces Large Challenge



**ROGER MOORE**  
Nuclear Planning  
Engineer

The rapidly declining supply of fossil fuels used in electric power generation, coupled with the ever-growing demand for electricity, has prompted the formation of a nuclear planning staff in our company's System Production Construction Department.

The three-member staff comprises James A. Meitzen, nuclear systems engineer; Roger N. Moore, nuclear planning engineer, and William J. Klover, nuclear staff assistant.

The men are engaged in the necessary planning for the company's nuclear power program. At this time, projections call for a nuclear-fueled electric generating station to be operating on our lines no later than 1980.

Mr. Meitzen, an employee for 13 years, moved up to his current post from the position of plant superintendent at Lewis Creek Station, near Conroe.

A native of Giddings, Texas, Mr. Meitzen attended Blinn Junior College be-

fore receiving his bachelor's degree in mechanical engineering from Texas A&M University.

Mr. Meitzen has held a number of Production Department posts, including test supervisor at Riverside and Nelson Stations and planning and test supervisor at Willow Glen Station. He was promoted to Lewis Creek plant superintendent in 1969.

Mr. Moore, a veteran of 15 years' experience in the applications of nuclear energy, came to the company from Todd Shipyards Corporation's nuclear division. As engineering department superintendent at Todd, Mr. Moore was responsible for improved operations, safety performance and manning of the nuclear-powered merchant marine ship, NS Savannah.

Possessing a wide variety of nuclear power experience in both marine and stationary plants, Mr. Moore has been engaged in nuclear planning work for Brown and Root, Inc., Babcock and Wilcox Company and Phillips Petroleum Company.

Born in St. Joseph, Mo., Mr. Moore is a graduate of the University of Colorado.

Mr. Klover is a graduate of Louisiana State University and holds a master's degree in physics and radiation protection from the University of Michigan.

While working with the "This Atomic World" mobile nuclear exhibit, Mr. Klover traveled throughout Louisiana to deliver presentations on the peaceful applications of atomic energy before junior high, high school and college audiences. The nuclear exhibit is sponsored by the Atomic Energy Commission, the Louisiana Board of Nuclear Energy and the investor-owned electric utilities of Louisiana, including our company.

Mr. Klover is a native of Joliet, Ill., and was reared in Baton Rouge.



**JAMES MEITZEN**  
Nuclear Systems  
Engineer



**WILLIAM KLOVER**  
Nuclear Staff  
Assistant



## **Operation Drug Alert**

Drugs are a wonderful medical aid when used properly, but abuse them and it becomes an entirely different matter. Far too many people find that out each year, and the road back to health is painfully slow.

Addicts need help to help themselves, and one of our employees is actively trying to give them that help.

Edd Mitchell, residential sales in Cleveland, Tex., is getting involved in directly helping youths with drug problems.

Edd is a member of the Cleveland Kiwanis Club, and this club has undertaken what they call ODA (Operation Drug Alert). The club is working with seven area schools, with help from a private school near Cleveland where young boys and girls are trying to kick the habit.

The operation works this way. The club uses five or six of the kids at the private school and takes them on visits to various public schools. At these public schools the kids who have been on drugs hold a question and answer session with the public school students.

These rap sessions prove to be very influential, and the public school students receive the information with the knowledge that this isn't something contrived by the older generation.

"The kids tell it like it is, or was for them, when they were on drugs," said Mitchell, "and the public school students know it." Edd went on to say that he thought the program was a good one. We think so too, and PLAIN TALKS congratulates the club, and especially the youths involved.

**Edd Mitchell**

**Helps With  
Drug Problem**

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○



The Orange District employees were awarded their Fair Share United Fund plaque. A very successful campaign was conducted with O. F. Peveto, chairman, and Patsy Guillot, co-chairman, of this year's committee.



# People On The Move



John E. Hill



V. Blanchard



J. D. Wilson



G. A. Bossley

Two promotions have been announced by Louisiana Station

**John E. Hill**, formerly shift supervisor, moved up to station supervisor, and head fireman **Vernon Blanchard** was promoted to shift supervisor.

Mr. Hill had served as shift supervisor since 1967. Joining the company in 1948, he progressed through various job classifications at Louisiana Station.

Born in Baton Rouge, he is a graduate of Baton Rouge High School. He is a Navy veteran, having served during World War II.

Mr. Hill and his wife, the former Betty Laurie Jones of Baton Rouge, have two sons. They are Mike, 19, and Keith, 15.

Mr. Blanchard has been with the company at Louisiana Station for 23 years. He had been head fireman since 1969.

A native of Lott, La., Mr. Blanchard was graduated from high school at Livonia, La. He served in the Army in 1947-48.

Mr. Blanchard has been active as a youth baseball coach for the past 10 years.

He is married to the former Louise Gaudin of Baton Rouge, and the couple have five children. They are Barbara, 20, Douglas, 16, Randy, 14, Sandra and Larry.

**J. D. Wilson** and **G. A. Bossley** have been promoted to new positions at Neches Station.

Mr. Wilson, formerly control operations foreman, has advanced to shift supervisor, and Mr. Bossley, who had been head fireman, moved up to control operations foreman.

A 25-year employee of the company, Mr. Wilson started out at Neches. He had served as control operations foreman since 1962.

Mr. Wilson is a native of Caddo, Okla., and graduated from high school in Canadian, Texas. He also attended Texas A&M. A veteran of World War II, he served in the Air Force from 1942 to 1945.

Married to the former Helen Ferguson of Atlanta, Texas, Mr. Wilson and his wife have a son, James, of Beaumont.

Mr. Bossley has been with the company since 1946. He progressed through various classifications at Neches and was named head fireman in 1962.

Born in Egan, La., Mr. Bossley graduated from Basile, La., High School and attended Chenier Business College in Beaumont. He is a Navy veteran, having served from 1941 to 1945.

Mr. Bossley and his wife, the former Vivian Noel of Arnaudville, La., have one son, G. A. Bossley, Jr. of Beaumont.





Charles DeCuir



Malcolm P. Percle



B. E. Lilley



R. E. Boenker



Barry Hartt

Charles M. DeCuir, supervisor of area development for the Western Division, has moved up to sales supervisor of the division.

Mr. DeCuir, a native of Port Arthur, is a graduate of Bishop Byrne High School and holds a bachelor of business administration degree in marketing from Lamar University.

A nine-year employee of the company, Mr. DeCuir started at Beaumont after completing a one-year tour of duty with the Coast Guard. He served as residential sales representative at Beaumont until his promotion to Western Division area development supervisor in 1968.

Mr. DeCuir is active in a number of organizations, including the Montgomery County Planning Board; the Sam Houston Resource, Conservation and Development Committee, and the Economic Development Committee of the Houston Chamber of Commerce.

Married to the former Linda Oates of Port Arthur, he and his wife have a daughter, Edith Christine, 4.

Malcolm P. Percle, formerly utility foreman in Baton Rouge T&D has moved up to line foreman.

Mr. Percle, a veteran of 25 years with the company, had been utility foreman since 1966. He joined the company at Baton Rouge in 1946 and progressed

through various line and service department classifications.

Born in Baton Rouge, he is a graduate of Baton Rouge High School. A Navy veteran, he served from 1942 to 1946.

Mr. Percle and his wife, the former Effie Castilow of Beaumont, have two sons. They are Gary, 22, and Greg, 16. The Percles attend Jefferson Baptist Church.

Barkley E. Lilley, serviceman at Cleveland for the past two years, has been promoted to utility foreman.

A native of Cleveland, Mr. Lilley is a graduate of Coldspring, Texas, High School.

Joining the company at Cleveland in 1957, Mr. Lilley has advanced through various classifications as lineman and serviceman.

Mr. Lilley is an outdoor enthusiast and a member of the Fox Hunters Association.

Married to the former Gloria Gayle Campbell of Cleveland, he and his wife have three children. They are Darla, 13, Jeffery, 12, and Lori Lynn, 8.

Robert E. Boenker, an employee of the company since 1958, has advanced to utility foreman in Conroe T&D.

Mr. Boenker, a native of Washington, Texas, formerly was a serviceman. He also

has served in various job classifications as a lineman.

A graduate of Navasota High School, Mr. Boenker also has completed job-related technical courses while working with the company. He is a veteran of the Army, having served from 1956 to 1958.

Mr. Boenker is a member of the Sons of Herman Lodge at Washington and of St. Paul's United Methodist Church in Conroe.

Mr. Boenker and his wife have one daughter, Carol Ann, 17 months old.

Barry Hartt, senior engineering assistant in System Engineering Design, has advanced to system operator.

Mr. Hartt, a 15-year employee of the company, has worked in the survey, right-of-way, project, and relay design and coordination sections as well as in System Construction-Production.

Born in Corpus Christi, Texas, Mr. Hartt was reared and educated at Beaumont. He is a graduate of French High School.

Active in youth work, he is assistant scoutmaster of Boy Scout Troop 10 at China, Texas, and he has worked with area Little League teams for the past two years.

Mr. Hartt and his wife, the former Velma Lynne Widner of Beaumont, have four children. They are Barry, 12, Roy, 11, Malinda Kay, 9, and Dee Warren, 7.



# SERVICE AWARDS

## FORTY YEARS



James Spears  
Production  
Baton Rouge

## TWENTY YEARS



Harry O. Breeden  
Production  
Baton Rouge



Donald Craft  
Gas  
Baton Rouge



T. J. Dinkins  
Distribution  
Cleveland



Ray Fisher  
Production  
Baton Rouge

## THIRTY YEARS



Willie R. Harris  
System Engineering  
Beaumont



M. J. Pellerin  
Distribution  
Port Arthur



Alton Walker  
Gas  
Baton Rouge



E. M. Wheeler  
Distribution  
Port Arthur



Philip J. Marquette  
Sales  
Baton Rouge



Charles R. Vaughn  
Distribution  
Port Arthur

## TEN YEARS



John Linder  
Production  
Baton Rouge



B. T. Washington  
Gas  
Baton Rouge



## Retirements



Charles M. Arisco

Charles M. Arisco, master repairman in production at Neches Station, retired Dec. 1, after 45 years of service.

A native of Beaumont, Mr. Arisco joined the company in 1926 as a repairman helper, and progressed through various jobs until being promoted to master repairman in December 1967.

Mr. Arisco and his wife, the former Mary Colletti of Port Arthur, have two children, Dr. Joseph Paul Arisco and Mrs. Robert D. Barnett. The Ariscos are members of the St. Catherine Catholic Church of Port Arthur.

Plans for the future, according to Mr. Arisco, are to attend major college football and baseball games along with liberal amounts of fishing.



Clebern Bean

Clebern Bean, system operator in Beaumont, retired Dec. 1, after more than 42 years with the company.

A native of Kirbyville, Tex., Mr. Bean joined the company in 1929.

Mr. Bean is married to the former Floy Miller of Kirbyville, and they have two sons, Dr. Wendell C. Bean of Beaumont, and David L. Bean of Houston.

"Rest, recreation and recuperation," says Mr. Bean, is what he's looking forward to now that he has retired. The Beans are members of the South Park Church of Christ.



Sabre "Pop" Guidry, left, is honored as the "Outstanding Salesman of the Year" by the Abbeville Lions Club. Both the incoming president, center, and the outgoing president of the club praised Pop's efforts and cited him as an example for other club members to follow.

### SAYS "POP"

## Keeping Busy Is Key To Retirement

"Being retired don't stop a thoroughbred Cajun from being on the ball at all times and in every walk of life."

That statement pretty well sums up the philosophy of Sabre "Pop" Guidry, retired head fireman of Louisiana Station. When Pop retired in 1959 after more than 35 years with the company, he returned to his home in Abbeville, La. and hasn't slowed down since. Just recently the Abbeville Lions Club honored Pop as the "Outstanding Salesman of the Year" at its annual awards dinner. In the past four years since his retirement Pop has brought in over \$5000 to the club for use in its various civic projects.

Being honored is nothing new to this active Cajun. Pop was first honored by the club in 1968 as "Lion of the Year" for his outstanding leadership and service to the community.

Roy R. Theriot, comptroller for the State of Louisiana, was the guest speaker and cited Pop saying "...his love for his community and fellow men has motivated this man of 77-years to produce more than most men can."

Some people feel that retirement is a time to take it easy. Pop has different ideas on that subject. "I recommend for all who reach the retired age to keep going. Don't stop. You'll live longer and will live much happier."



# Deaths



Mary Lilyerstrom

Our company was saddened to learn of the death of Miss Mary Lilyerstrom, 82, of Liberty, Texas. She had been in retirement since 1955 after working for the company over 44 years.

Described as "That Grand Old Lady of Gulf States," Miss Lilyerstrom was one of the most well known businesswomen in East Texas. She was stricken suddenly while visiting friends and passed away in a Houston hospital.

A native of Sweden, Miss Lilyerstrom migrated to America in 1900 almost immediately, fell in love with Southeast Texas. Beaumont was her home for most of her life while working for the company as secretary to H. V. Faber, retired vice president and secretary. Following her retirement she moved to Liberty (her first love) and remained quite active in almost everything from golf to business.

Honors were frequently bestowed upon her by many organizations. Some of them were Mary O. Lilyerstrom Day in Liberty, the



Irvin J. Teal

Gurlick Award given by the National Camp Fire Girls Organization, the Mary O. Lilyerstrom Foreign Scholarship Award named for her by the Texas Federation of BPW.

She was a member of numerous clubs, civic and professional. She helped found the Beaumont Altrusa Club, was secretary-treasurer of the Beaumont Music Commission for 24 years. Beaumont Chapter President of the BPW, was state president of the same organization and later served on the national board of directors. Space does not permit listing all her accomplishments.

Miss Lilyerstrom was widely known and even more widely loved. To quote the Liberty Chamber of Commerce, "... she was without a peer in our community... an indefatigable worker for good causes... always eager, always willing, always cheerful, brimful of the elixir of life, ready to go, ready to serve, easy to get along with, helpful, considerate and thoughtful... her native land's loss was our country's gain."

Alex Barrow

Alex D. Barrow, retired substation operator died last month in the Milam Nursing Home No. 2. Mr. Barrow was 86-years old.

A native of St. Francisville, La., Mr. Barrow joined the company in 1916 as a meter reader. From there he was promoted to various jobs including collector, storekeeper, and cashier. He later worked at Sour Lake before being returned to Beaumont as substation operator in 1943.

Mr. Barrow had been with the company 38 years, the last 23 of which were spent in Beaumont.

Irvin J. Teal

Irvin J. Teal, retired head fireman at Neches Station, died Nov. 17 in Baptist Hospital in Beaumont.

Mr. Teal, who retired in 1970 after 42 years of service with the company, had been a long time resident of Beaumont, after moving there as a youngster from Winona, Mississippi.

He is survived by his wife, Hazel; one sister, Mrs. Gladys Terry and three step-children, Mrs. Shirley Overlay of Houston, Sam Threadgill of Houston and George T. Threadgill of Lake Charles. He also leaves behind 11 grandchildren and several nieces and nephews.

Mr. Teal joined the company in 1928 at the Port Arthur ice plant.



# LETTERS

*From employees, customers and friends of GSI*

## LAKE CHARLES

Dear Mr. (L.V.) Dugas,

I would just like to say thank you for the great reception I received at Lake Charles, Louisiana, by not only your Appliance Service department, who helped me set up your meeting room for my school, but for the outstanding participation of your people who attended.

Its a shame that other utility companies cannot follow this example. You and I both know that in order to do our job to the best of our ability, we should know as much as possible about how to do it well. In this alone, we make our job easier and we live longer and happier.

Some of us at times think that this is a tremendous sacrifice, but is it? If you know what your doing, isn't it easier in the long run?

Again, thank you for your courtesies, and for all your employees who participated in our Chapter Meeting pertaining to the General Electric and Hotpoint Compactor.

Sincerely,

Ken Dujay  
Specialist Training  
Major Appliances  
General Electric Company

## BEAUMONT

Dear Mr. (James) Turner:

The members of The Woman's Club of Beaumont wish to thank you for the note pads & pencils you gave us for use at our Magnolia District Convention held in our Club House recently.

Sincerely,

Mrs. H. W. Miller, Sr.  
Corr. Sec'y.  
Woman's Club of Beaumont

## BATON ROUGE

Dear Miss (Janice) Simon:

On behalf of the student body and faculty of Istrouma High School, I would like to thank you and Gulf States Utilities for making available four new electric ranges for our Home Economics department. These stoves will be most useful in teaching cooking to our girls enrolled in this program.

Gulf States has been instrumental in strengthening our Home Economics program through the years by making ranges available free of charge on an exchange basis. For this tangible expression we are deeply appreciative.

Please convey our thanks to the officials of Gulf States Utilities.

Sincerely,

Thomas G. Hollimon  
Assistant Principal  
of Instruction  
Istrouma High School

## CONROE

Dear Mr. Richard:

On behalf of the Conroe High School Tiger Band, may we take this means of expressing to you our sincere thanks and appreciation to you for allowing us the use of the Community Room in your beautiful new building for our party after the football game last Friday night. We hope that the facilities were left in satisfactory order after the party.

Sincerely,

Barry Westmoreland,  
President  
Karen Hutchins  
Vice President  
Cindy Knox  
Secretary-Treasurer  
Scott Darks  
Reporter

## BRIDGE CITY

Dear Mr. (Ed) Loggins:

On behalf of our School Board, Teachers, Students and Administrators, may I take this opportunity to express our appreciation for your interest in the Bridge City Public School Program by giving our Science Department two pieces of equipment, a galvanometer and spectroscope. Our Science Department will make full use of this equipment in every way.

May we also extend our "Thanks" to John Adams. His help in securing this equipment for our school is greatly appreciated.

Sincerely,

Glenn Pearson,  
Superintendent  
Bridge City Ind.  
School District

## ORANGE

Dear Mr. (T. O. "Doc") Charlton:

Thank you so very much for the use of the auditorium for our "Gingerbread Lingerie Workshop", November 5. All out-of-town guest comments about its beauty, and Mrs. Harriet Gabay, Educational Fashion Representative was no exception. Of course the county members agreed. Thirty adults were present for this training.

Appreciatively,

Dorothy Ives  
County Home Demonstration  
Agent, Orange



## BEAUMONT



Philip Broussard, first class lineman Beaumont T&D, was well represented on Halloween night with his two sons Michael, left, and Philip, Jr. They made quite a pair and came back loaded with goodies of all kinds.



Clarence L. Griffin, Jr. and Mary Hudspeth have decided that two can live cheaper than one. The couple was married in October in Cleveland, Texas. Clarence works in the meter department while Mary works in the T&D department in Conroe.

## BATON ROUGE



Father and son exchange the Boy Scout handshake as Jim Towers, (right) presents Jim, Jr. with his Eagle certificate as part of a recent ceremony that elevated the younger Towers to the highest rank in Scouting. Both the Towers have been active in Scouting for the past three years; and Jim, who is in the ninth grade at Broadmoor Jr. High in Baton Rouge, is currently serving as Senior Patrol Leader of his troop. The proud father is Personnel Supervisor in Baton Rouge.

## CONROE



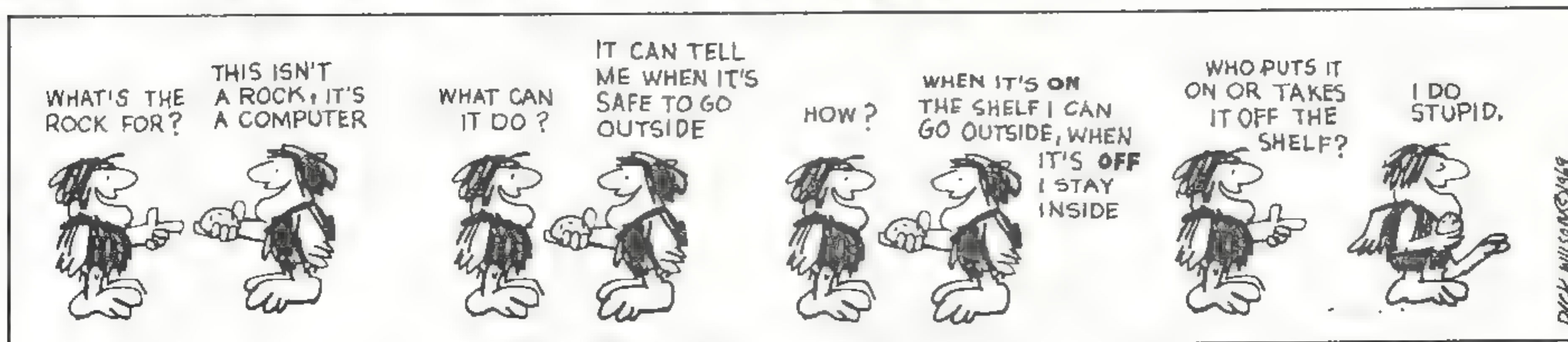
Don Ware and Marion Podraza of the T&D department in Conroe can well attest to the fact that the lake at Lewis Creek Station makes a mighty good fishing hole. Take a good look at these big catfish.

## LAKE CHARLES



Mike Harris, son of Departmental Clerk Johnnie Harris in the Lake Charles Engineer Department, is shown with two trophies he won at the close of the Little League Baseball season in Iowa, La. Each player on the Bronc's team received a trophy when the team ended up in first place. His other trophy is for "Most Improved Player" on the team.

# dis GRUNT lings







Mr. and Mrs. Charlie Goodwin are pictured at the retirement party held in his honor. Mr. Goodwin has spent some 35 years with the company and will be greatly missed by all his friends in the Lake Charles Division. He was presented with a "little something" for a collector to go South with.

## PORT ARTHUR



Port Arthur Division Manager Randy McAlpine was surprised this past month when the employees presented him with this birthday cake. Mr. McAlpine didn't know that anyone knew his birth date. He won't be caught napping on his 37th birthday next year.



Thanksgiving spirit arrived a few weeks early when a Turkey Drawing was held at the Service Center in Port Arthur. The two proud winners were, from left, Frenchy Koenig and John Phares. Other winners were Alton Borel, Randy Dorsey and Marvin Cox.



These attractive ladies who work in Port Arthur Accounting have their own method for beating inflation. They have designed and made matching navy blue uniforms which consist of a skirt, vest and pants. The ensemble is worn with matching accessories and makes a very smart outfit. No clothes problem now. From left to right: Linda Smith, Kay Hebert, Becky Clause, Susan Bigelow, Jean Andrews, Carol Simmons, Brenda Campbell, and Sue Simon.



J. W. Minner, service foreman in the Port Arthur Division, was recently named to the state board of the Texas American Cancer Society at its District 10 meeting in Port Arthur. Mr. Minner, with the company for 33 years, is currently serving as vice president of the South County American Cancer Society, and is campaign chairman for the unit.

## LAKE CHARLES



Ed Hodges, former Lake Charles Division Manager, looks over a going away gift presented him by his friends and co-workers in Lake Charles. Ed was promoted to manager of Information and Data Services and transferred to the main office in Beaumont.



The Lake Charles Service Center said their good-byes and congratulations to Joe Bondurant at a farewell party for him. Joe was promoted to Lake Charles Division manager. Helping Joe unload his gift is H. E. Mack (right).

## ORANGE



Glenn Tarver, collector in the Orange Accounting Department, recently was featured in PLAIN TALKS because of his experiences with a Boa-Constrictor as a pet. After the snake died, Glenn obtained another pet, this time a coon. Glenn's coon is very tame and a member of his family. According to Glenn, the coon will eat most anything given to him. O. R. Pace, sales supervisor (right) looks a little apprehensive about petting Mr. Coon.





**Welcome  
Aboard!**

## SYSTEM DEPARTMENTS

### System Engineering

Skelton, Jerry L., Beaumont, Engr Helper - Engr Des (Des Eng-Const)

### Information & Data Services

Kelly, Mary H., Beaumont, Dept Clerk (Records)

## BEAUMONT DIVISION

### Production

Noble, Norma B., Beaumont, Dept Clerk (Neches Sta)

### Distribution

Smith, Elvin C., Beaumont, Helper-T&D Dept (S/Sta)  
Glach, Robert L., Beaumont, Relayman 3rd Class - T&D  
Thompson, Tommy L., Orange, Helper-T&D Dept (S/Sta)

### Sales

Singletary, Dennis E., Beaumont, Residential Sales Repr

### Treasury

Murphy, Joyce M., Dayton, Local Office Clerk

## PORT ARTHUR DIVISION

### Treasury

Infante, Pedro, Port Arthur, Meter Reader  
Smith, Sara G., Port Arthur, Clerk - Cust Acctg

## WESTERN DIVISION

### Production

McDaniel, James E., Conroe, Mechanic's Helper (Lewis Creek Sta)  
Lipe, Cyrus L., Conroe, Mechanic's Helper (Lewis Creek Sta)  
Gilbert, Danny R., Conroe, Mechanic's Helper (Lewis Creek Sta)  
Harris, Ezekiel, Conroe, Laborer I (Lewis Creek Sta)

### Sales

Sigsbee, Robert M., Conroe, Residential Sales Repr

### Treasury

Cloyd, Oradell R., Cleveland, Local Office Clerk  
Morley, Karen L., Huntsville, Local Office Clerk

## BATON ROUGE DIVISION

### Production

Unbehagen, Martin C., Jr., Baton Rouge, Operator's Helper (La Sta)

### Treasury

Corsentino, Randall V., Baton Rouge, Meter Reader

## LAKE CHARLES DIVISION

### Sales

Andries, Margaret M., Lafayette, Home Service Advisor-Jr

### Treasury

Thibodeaux, Loratte B., Lafayette, Clerk - Cust Acctg

## MANAGEMENT AND/OR PART-TIME EMPLOYEES

Wallace, Elaine M., Beaumont, Adv Repr - Adv & Public Relations

Crick, Gary C., Beaumont, Admn Acct - Bud, Fin & Reg Reports

Richards, Lonnie D., Beaumont, Student Engineer - Sys Prod  
\*Swope, Billy H., Jr., Beaumont, Assoc Engr - Eng Plan (Est & Budg)

\*Wood, John R., Beaumont, Assoc Engr - Eng Plan (Est & Budg)

\*Triantafillis, Constantinos, Beaumont, Dept Clerk - Ing & Data Serv (Recds)

\*Schofield, Michael L., Beaumont, Dept Clerk - Inf & Data Serv (Recds)

\*Talbot, Mary A., Port Arthur, Clerk - Cust Acctg

Gremillion, James A., Baton Rouge, Engineer - T&D (Eng)

\*Shaffer, Ronda E., Baton Rouge, Clerk - Cust Acctg

\*Part-time employees



# From Edith For You

## Hot Turkey Salad Casserole

2 cups chopped turkey  
1½ cups chopped celery  
2 tsp. minced onion  
¼ tsp. grated lemon peel  
¼ tsp. salt.  
1/8 tsp. pepper  
1 Tbsp. lemon juice  
2/3 cup salad dressing  
1 cup grated cheddar cheese  
1 cup crushed potato chips.

Preheat electric oven to 350 degrees. Combine the first nine ingredients. Place in a 1½ quart casserole. Sprinkle with cheese and top with potato chips. Bake at 350 degrees, 25 minutes. Serves 4 to 6. Serve with fruit salad or relishes. Chicken, tuna, or crab meat may be used.

## Poppy Onion Loaf

1 pkg. refrigerated butter flake rolls  
4 Tbsps. butter  
1 Tbsp. instant minced onion  
1 Tbsp. poppy seeds

Preheat electric oven to 350 degrees. Melt butter on lowest heat position of electric range. Add minced onion and poppy seeds. Separate each roll into 2 or 3 pieces. Dip each piece in butter mixture, turning to coat. Place in 9 x 5 x 3 loaf pan, arranging rolls in 2 rows. Bake electrically for 20-25 minutes. Serve Warm.

## Broccoli with Pimiento Butter

One 10 oz. pkg. frozen broccoli spears  
2 Tbsps. water  
½ tsp. salt  
1/3 cup butter  
1/4 cup chopped pimiento

Place broccoli in saucepan; add water and salt. Cover utensil; turn switch to high until steaming freely. Break broccoli apart with fork, then turn to low for a few minutes (follow cooking time suggested on package). Melt butter in small saucepan; add pimiento. Pour over broccoli. Serve hot.

## Strawberry Delight Salad or Dessert

One 6 oz. pkg. strawberry flavor gelatin  
1 cup boiling water  
Two 12 oz. pkgs. frozen sliced strawberries, thawed  
One 1 lb. 4 oz. can crushed pineapple, drained  
3 medium bananas, mashed  
1 cup coarsely chopped nuts  
1 cup sour cream  
One 8 oz. pkg. cream cheese

In large bowl stir gelatin in water until dissolved. Add strawberries with juice, drained pineapple, bananas and nuts. Pour half of this mixture into 12 by 8 by 2 inch container and refrigerate until firm. Soften cream cheese and combine with sour cream. Spread evenly over chilled layer; gently spoon on remaining half of strawberry mixture. Chill. Cut into squares and serve on lettuce leaf. Serves 12.

## Regal Almond Cake

Butter or margarine  
¾ cup sliced almonds  
1 Tbsp. sugar  
¾ cup butter or margarine  
1 1/2 cup sugar  
1 1/2 Tsp. vanilla extract  
1/4 tsp. almond extract  
1 tsp. grated lemon peel  
3 egg yolks  
2 1/2 cups sifted cake flour  
3 Tsp. baking powder  
1 tsp. salt  
1 cup milk  
3 egg whites

Preheat electric oven to 325 degrees. Generously grease bottom and sides of a 10 inch tube pan; press almonds into butter on both bottom and sides; sprinkle with the 1 tablespoon sugar. Thoroughly cream the ¾ cup butter or margarine with the 1 1/2 cups sugar. Add vanilla, almond extract and lemon peel. Beat in egg yolks until light and fluffy. Sift together flour, baking powder, and salt. Add to creamed mixture alternately with milk, beating after each addition starting and ending with flour. Beat egg whites till stiff but not dry; gently fold into batter. Carefully turn into prepared pan. Bake electrically at 325 degrees, about 1 hour and 10 minutes. Let cake stand in pan about 10 minutes; then invert onto wire rack to cool.



Edith Jordan, home service advisor in the Beaumont Division, is our recipe specialist for the month of December. Edith, still a newlywed (married eight months), has been with the company for three years after graduating from McNeese State University in Lake Charles. Edith's husband, Ronnie, is an industrial engineer with the Mobil Oil Corporation and can testify that these recipes are worth trying.



Bulk Rate  
U. S. POSTAGE PAID  
Beaumont, Texas  
Permit No. 11

AFTER FIVE DAYS RETURN TO



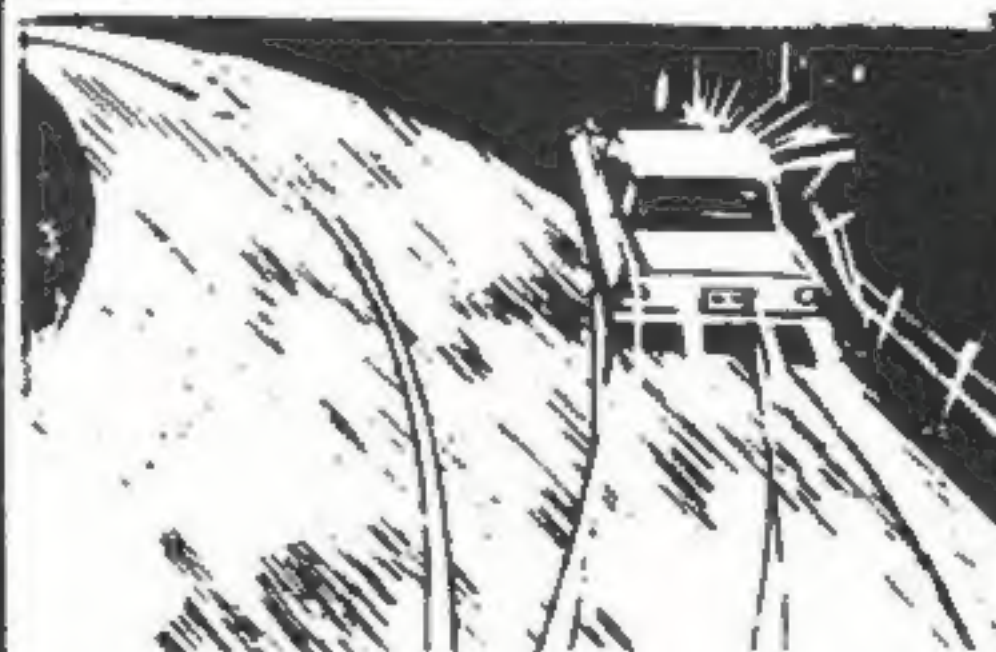
P. O. BOX 2951  
BEAUMONT, TEXAS

RETURN POSTAGE GUARANTEED

## Prevent Accidents

### THE SAFE DRIVER

**SOME 19,000 PERSONS ARE KILLED  
EACH YEAR IN THE U.S. AS THE  
RESULT OF SINGLE - CAR ACCIDENTS !**



**THE SAFE DRIVER  
CONSTANTLY WILL BE  
ALERT TO AVOID  
STRAYING FROM HIS HALF OF  
THE ROAD WHICH COULD  
RESULT IN RUNNING OFF  
THE ROAD, OVERTURNING  
OR COLLIDING WITH A  
FIXED OBJECT !**



**PARTICULARLY DURING HIGH-  
SPEED FREEWAY DRIVING,  
AVOID "HIGHWAY HYPNOSIS"  
AND DO NOT DRIVE WHILE  
OVERLY TIRED, DROWSY OR  
UNDER THE INFLUENCE OF  
DRUGS AND/OR ALCOHOL !**

PREPARED BY THE INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS  
IN COOPERATION WITH THE HIGHWAY USERS FEDERATION